



Conference: February 22 -25, 2011
Exhibits: February 23 - 25, 2011
Long Beach Convention Center
Long Beach, CA
www.electricshow.com

Exhibits Plus Option

On A Tight Budget? Take Advantage Of This Valuable Marketing Package That No Exhibitor Should Be Without!

The Exhibits Plus Option is an all inclusive marketing package for your Electric West 2011 promotion - pre-show, on-site, and post-show.

This marketing program includes the following:

- Enhanced online listing to include logo, additional product information and up to four press releases, flyers or other word document files (must be text only, no graphics) - \$500 value
Enhanced Exposure in the Attendee Brochure, including company name bolded on the exhibitor list in Attendee Brochure mailed to all industry prospects, company logo, URL and booth number displayed in the Attendee Brochure - \$600 value
Enhanced Show Directory Listing that includes a logo and a highlighted company description - \$500 value
Post-Show 2011 Total Buyers List (all verified and non-verified Electric West 2010 attendees, mailing addresses only, for one time use) - \$595 value

Cost: \$995 (\$2,195 value)

Contact Name
Company Name and Booth #(s)
Address
City State Zip
Phone Fax
E-mail Website:
Authorized Signature Date

IMPORTANT: A FULL PAYMENT MUST ACCOMPANY THIS SPONSORSHIP CONTRACT. - REFUNDS WILL NOT BE APPLIED.

Credit Card

For your security, credit card payments must be made online at www.electricshow.com/payments

You will receive detailed instructions and a password along with your invoice via email. Your deposit is due immediately upon receipt of your invoice. Please contact your sales manager for more information.

or

Enclosed is my check made payable to:

Electric West 2011 • 11 River Bend Dr. South, PO Box 4949 Stamford, CT 06907 • Attn: Jerry Busker

Contact Jerry Busker at 203-358-4135 or jerry.busker@penton.com to sign up today!