

**COMPLIMENTARY EXPO PASS**  
**FREE Exhibit Hall Admission - \$55 value**



# Connecting Electric Professionals with Powerful Ideas

**electric west**  
2011  
[www.electricshow.com](http://www.electricshow.com)

Professional Advancement Courses: February 22  
Conference: February 22-24  
Exhibit Hall: February 23-24

## *Building on the Past and Moving Toward the Future!*

- ~ Keep abreast on code changes
- ~ Make your business more profitable
- ~ Improve worker safety at job sites
- ~ Solve power quality challenges
- ~ Achieve greater operating efficiency
- ~ Connect with leading companies

### Exhibit Hall Hours

February 23, 2011 .....10AM - 6PM  
February 24, 2011 .....10AM - 5PM

# Compliments of:

**electric west**  
2011

Sponsored by:

**EC&M** **Electrical Wholesaling**  
INTELLIGENT ENERGY  PORTAL

Produced by:

 **PENTON**

Exhibit Hall: February 23-24 • Long Beach Convention Center, Long Beach, CA  
 Professional Advancement Courses: February 22 • Conference: February 22-24

## FREE (\$55 VALUE)

Free Admission to the Exhibit Hall with This Pass

Conference requires separate registration form: Visit [www.electricshow.com](http://www.electricshow.com)

### Four Ways to Register:

1. Online: [www.electricshow.com](http://www.electricshow.com)
2. Fax: 708-344-4444
3. Phone: 800-927-5007  
Int.: 708-486-0727

4. Mail:  
Electric West – c/o CSI  
P.O. Box #624  
Brookfield, IL 60513-0624

Please complete all questions; incomplete forms cannot be processed. Photography and filming is prohibited in the exhibit hall. Must be 18 to attend.

## 1. General Information

All badges will be picked up onsite. Please complete the information below. (Photocopy form for additional registrants.)

FIRST NAME		LAST NAME	
TITLE		COMPANY	
STREET ADDRESS			
CITY	STATE	ZIP/POSTAL CODE	COUNTRY (OUTSIDE THE U.S.)
TELEPHONE		FAX	
CELL PHONE*			

### EMAIL \*\*

\* By providing my cell number, I am giving the Electric West Show and its exhibitors/sponsors permission to contact me via cell or text regarding registration, emergency situations, updates and promotional materials.

\*\*By providing my email address, I grant Penton Media permission to contact me via email regarding my Electric West registration, event updates, and promotions from Electric West Exhibitors and associated Penton Media publications

Please contact me about special needs.

**Customer Code: EWCWB**

## 2. Your Profile Please complete the information below.

### 1. Your Title or Job Function (Check ONE only)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> A Electrical Engineer   | <input type="checkbox"/> H Electrical Inspector                 | <input type="checkbox"/> O Cable Installer     |
| <input type="checkbox"/> B Chief Electrician     | <input type="checkbox"/> I Plant Engineer/Other Plant Personnel | <input type="checkbox"/> P Network Installer   |
| <input type="checkbox"/> C Electrician           | <input type="checkbox"/> J President, Owner, Partner, Officer   | <input type="checkbox"/> Q Sales/Marketing     |
| <input type="checkbox"/> D Electrical Contractor | <input type="checkbox"/> K Design Engineer                      | <input type="checkbox"/> R Manufacturer's Rep. |
| <input type="checkbox"/> E Estimator             | <input type="checkbox"/> L Sales Engineer                       | <input type="checkbox"/> S Purchasing          |
| <input type="checkbox"/> F Project Director      | <input type="checkbox"/> M Electrical Supervisor                | <input type="checkbox"/> T Other _____         |
| <input type="checkbox"/> G Facilities Manager    | <input type="checkbox"/> N Maintenance Engineer                 |  |

### 2. Your Industry Group (Check ONE only)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> A Electrical Contracting                    | <input type="checkbox"/> F Transportation   | <input type="checkbox"/> L Manufacturer's Agent          |
| <input type="checkbox"/> B Electric Utility                          | <input type="checkbox"/> G Manufacturing    | <input type="checkbox"/> M Wholesaling                   |
| <input type="checkbox"/> C Consulting/Architectural Engineering Firm | <input type="checkbox"/> H Institutional    | <input type="checkbox"/> N Banking/Finance               |
| <input type="checkbox"/> D Healthcare Facility                       | <input type="checkbox"/> I Government       | <input type="checkbox"/> O ESCO (Energy Service Company) |
| <input type="checkbox"/> E Commercial Building                       | <input type="checkbox"/> J Data/Telecom     | <input type="checkbox"/> P Oil & Gas; Mining             |
|  | <input type="checkbox"/> K Repair & Service | <input type="checkbox"/> Q Other _____                   |

### 3. Purchasing Influence (Check ONE only)

- A Final Say     B Recommend  
 C Specify     D Other \_\_\_\_\_

### 4. Company's Estimated Annual Electrical Equipment/Services Expenditures – That You Influence (Check ONE only)

- |  |  |
|--|--|
| <input type="checkbox"/> A Less than \$249,999   | <input type="checkbox"/> D \$1,000,000 - \$1,999,999 |
| <input type="checkbox"/> B \$250,000 - \$499,999 | <input type="checkbox"/> E \$2,000,000 - \$4,999,999 |
| <input type="checkbox"/> C \$500,000 - \$999,999 | <input type="checkbox"/> F \$5,000,000 or more       |

### 5. How many people are in your entire company or organization (in all locations)?

- |                                    |                                  |                                |
|------------------------------------|----------------------------------|--------------------------------|
| <input type="checkbox"/> A 500+    | <input type="checkbox"/> D 50-99 | <input type="checkbox"/> G 5-9 |
| <input type="checkbox"/> B 250-499 | <input type="checkbox"/> E 20-49 | <input type="checkbox"/> H 1-4 |
| <input type="checkbox"/> C 100-249 | <input type="checkbox"/> F 10-19 |                                |

### 6. Do you wish to Receive/Continue to Receive EC&M FREE?

- A Yes     B No

(Signature required) \_\_\_\_\_ Date \_\_\_\_\_

### 7. How would you like to receive your copy of EC&M?

- A Digital     B Print